



MANOR CREATIVE

Design Print Multimedia





A PEOPLE BUSINESS

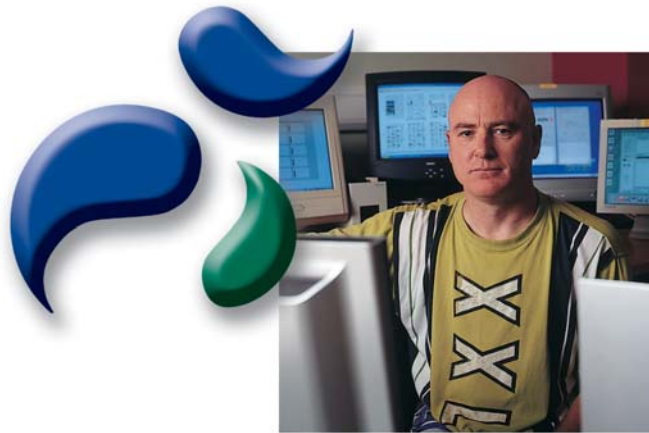
Manor Creative operates 24 hours a day producing fine design, print and multimedia products on time and on budget. Our customers include City institutions, industry, publishers, government departments, major auction houses and the corporate market place.

Over the past three decades we have established a reputation as a well managed and environmentally responsible organisation priding itself on high levels of

customer service. We are a single source supplier for all your marketing needs from initial design concept through to final printed matter, exhibition graphics and multimedia products, thereby maximising your budget.

Our success and our clients' satisfaction is based on uncompromising standards of quality and service.

Harness our expertise in design, print and multimedia to promote your services and products to best effect.



DESIGN

Our established design and marketing team are highly experienced in designing all forms of print, exhibitions and interactive media. From your brief we will undertake the necessary copywriting, location or studio photography, produce layouts and give advice on choosing just the right paper, varnish or lamination to bring your vision to life, however demanding. Whether you are a large company, a small business or an

individual, we are able to offer you creative solutions with individuality, flair and selling power.

Your corporate identity in a very crowded marketplace must have impact and be memorable, if your products and services are to attract new business. Manor Creative's design team have the skills and talent to turn your ideas into sales whilst maximising the effectiveness of your marketing budget.



PRINTING

A comprehensive range of colour offset litho presses enables us to print a wide variety of high quality work from brochures to magazines, fine art books to annual reports as well as a wide range of marketing material for both large and small companies.

Total flexibility allows us to handle short or long runs at sizes up to B1. *Creo Lotem* CTP, driven from *Apogee* workstations in pre-press, ensures total accuracy

and perfect plates every time. This technology helps to lessen customer costs through quicker press make-ready times and reduced paper usage.

Individual job profiles are set in pre-press and maintained during printing by on-press colour management systems, ensuring your products are produced to perfection, on time and on budget – 24 hours a day.



MULTIMEDIA

Achieve the greatest promotional value from your corporate material by using all interactive media opportunities. Use a multimedia approach to create a stronger, more up-to-date impression on your customers.

We can produce a corporate DVD, or re-purpose your company literature for use online or on disk. Our experienced web designers will create a site at

a scale to suit your business needs – from a large interactive site with on-line purchasing, to a straightforward home page with just a few linked pages of products or services.

Use our design skills to get ahead of your competitors and communicate effectively by targeting your selected audience with effective multimedia products.



PROGRESS THROUGH PARTNERSHIP

At Manor Creative we believe in working in partnership with our clients to our mutual benefit. We have succeeded in building relationships which have led to longevity – many customers have been working with us for over two decades.

Having a true understanding of our customers requirements helps us to promote and market their business successfully.

We continue in long term partnerships by being flexible and by customising our services to each particular product and customer.

We have always been happy to be customer-led in acquiring new technology in order to extend our service to become a total one stop shop. 24 hour working ensures that you get your job on time and on budget.



INVESTORS IN PEOPLE AND TECHNOLOGY

We have always sought to embrace rapidly changing technology. Our policy of continuous investment enables us to provide a highly competitive service offering the best possible value to our clients.

We are a company with substance and have the machinery, skills and experience built up over three decades of trading to successfully bring your products to the marketplace and get them noticed.

Manor Creative is an accredited *Investor in People*, the national standard for best practice in improving an organisation's performance through training and development of staff.

The *Investor in People* standard is results driven and is a practical and valuable tool for continuous improvement to the benefit of our company, staff and customers.



INVESTOR IN PEOPLE



ENVIRONMENTAL RESPONSIBILITY

As part of our wider Corporate Social Responsibility policy, Manor Creative has taken an accountable perspective. We are adopting phased implementation of BS 8555 as our Environmental Management System (EMS), and through this we are continuously assessing and managing activities that contribute to climate change, as well as adopting new processes and working methods to improve our environmental performance.

Our objective is to minimise the impact of our business on the environment, summarising the core values within our pledge entitled Manor Earth. It will see us working with our customers and suppliers to combat climate change, by reducing waste, conserving natural resources, trading ethically and developing a sustainable business.

For more information please visit our website or see our Manor Earth brochure.



FINE ART
CATALOGUES



TRADE
MAGAZINES



MARKETING
MATERIAL



CORPORATE
BROCHURES
FOLDERS



ANNUAL
REPORTS



GOVERNMENT
PUBLICATIONS



CDs
DVDs



EXHIBITIONS &
CONFERENCE SUPPORT



WEBSITES

GENERAL ENQUIRIES

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MANOR CREATIVE
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HOWARD SMITH
PAPER

regency



Printed using vegetable based inks on Regency Satin. Acid free, ECF (Elemental Chlorine Free) & biodegradable. Paper from sustainable sources manufactured in accordance with UNI EN ISO 14001:2004 certification and EMAS (Eco-Management Audit Scheme) registration.